

Memorandum

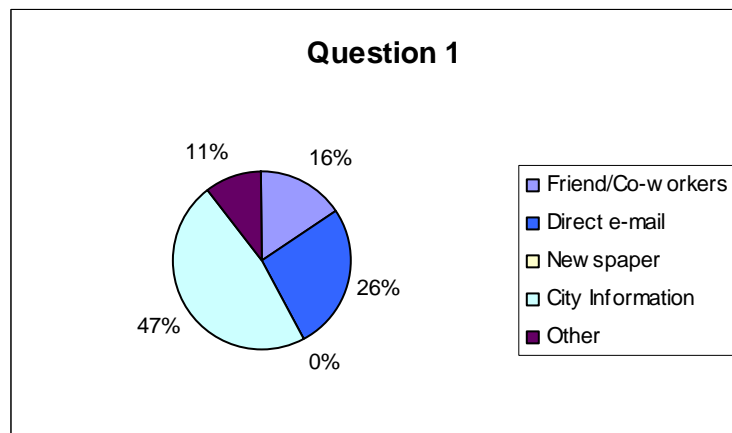
Diversity Office



On February 27, 2006 the City of Tempe Diversity Office featured its next lecture series on cultural awareness entitled, “Who’s Your Neighbor?”, on the topic of “Peering through the window” of an African-American family. Thirty-two (32) community members and employees were in attendance. The Diversity Office surveyed attendees at the conclusion of the lecture to gather feedback for evaluating the program and making improvements.

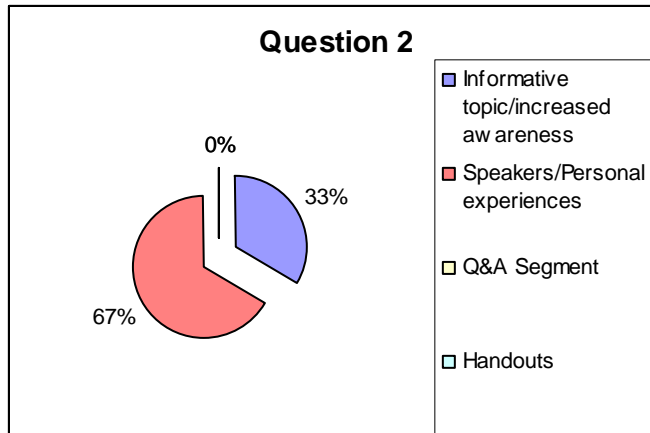
1. How did you hear about this program?

Of the 19 responses to this question, 47% heard about the program through the city’s internal electronic bulletin board called City Information. Another 26% heard about the program through direct e-mail. Word of mouth through friends and co-workers captured 16% of the responses. The “Other” category represents those that received a flyer in the mail.



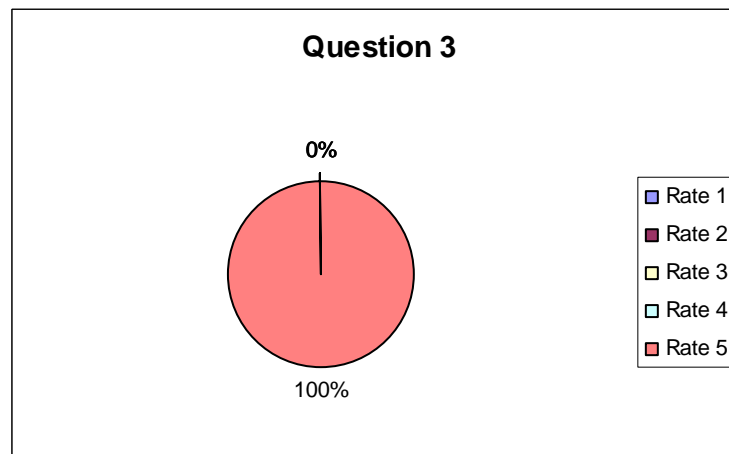
2. What did you like best about today’s function?

There were 14 responses to this open-ended question. Many in attendance had several positive comments about the program. The majority, or 67%, enjoyed the presentation and personal experiences of the speakers. Thirty-three percent felt that the program was informative and heightened their awareness of the issue.



3. On a scale of 1-5, with 5 being the highest, please rate your experiences with this program.

There were 14 responses to this statement. The graph below reflects the response percentage of each rating.



One hundred percent of attendees rated their experience with the program 5.

4. In efforts of providing continued quality programming, please list the topics you would like featured at the next “WHO’S Your Neighbor?” Brown Bag Lecture.

- I know religion was done already, but perhaps you could do it again (Jewish, Morman, etc.)
- Window of a Jewish family
- Asian, especially teaching and learning differences from mainstream. Asians are not eligible for affirmative action because “they test too high.”

5. Comments?

Attendees were given an opportunity to add any final comments to either the present or future Brown Bags.

- Great thoughts and very generous of him to share such insight. I'm impressed with his values.
- Thank you for an eye opening experience.
- Great program, keep up the great topics.
- This is a wonderful presentation.
- I felt this was very rewarding.
- I always enjoy listening to AJ speak. I love how he keeps the crowd's attention.
- This discussion/lecture series could be better attended. Is mid-day the optimal time?